# DOMENIC PENNETTA

Scientific Illustration & Graphic Design

# Portfolio: www.domenicpennetta.com Contact: domenicpennetta@gmail.com LinkedIn: www.linkedin.com/in/domenicpennetta

# EDUCATION

# THE UNIVERSITY OF TOLEDO, OH

Bachelor's of Fine Art, Minor in Biology

# CURRICULAR & EXTRACURRICULAR PROJECTS

# **PRODUCT ILLUSTRATOR**

Medical Stroke Restraint, Omega Headrest | Toledo, OH

- Designed physical collateral, infographics, and presentation materials for research-related symposium events.
- Engaged with medical personnel and stroke patients; used feedback in iterative development of prototypes.
- Devised traditional drawings and sketches to aid CAD operators for the design process.

# LEAD ARTIST

Biodesign Challenge, Apigiene Hive | Toledo, OH

- Communicated peer research by providing graphics for web-based applications, infographics, and presentations.
- Utilized feedback from professionals to aid in prototyping; illustrated the narrative behind our design philosophy.

#### WORK EXPERIENCE

# **GRAPHIC DESIGNER**

Toledo Northwestern Ohio Food Bank | Toledo, OH

- Oversaw and directed all visual communication work to ensure the integrity of the Food Bank's brand.
- Created and maintained graphic content on social media to increase donor, volunteer, and community engagement.
- Developed cohesive branding guidelines to build a stronger identity and presence online.

#### PRINT CENTER TECHNICIAN

Art Print Center | Toledo, OH

• Operated large format printing and finishing equipment; prepared files for printing and made corrections if needed.

# INTERNSHIP EXPERIENCE

# **GRAPHIC DESIGN & VIDEO EDITING CO-OP**

The Ariel Corporation | Mount Vernon, OH

- Tactfully used professional lighting and photography equipment to make high-quality images of tools and machinery.
- · Actively participated in pitch meetings, critiques, and reviews to ensure graphics adhered to company guidelines.

#### **GRAPHIC DESIGN INTERNSHIP**

SD Bullion | Sylvania, OH

• Created coin designs and prepared files for the minting process; designed graphics for web-based applications.

# CREATIVE PROFICIENCIES

Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects, Premiere Pro), Traditional and Digital Illustration, Multidisciplinary Collaboration, Cross-platform Design, Web Development (HTML/CSS/Javascript/SEO), Print Production

May 2020

2019

2018-2019

2020-2021

2019-2020

2019

2019-2020